

Why Care About Colon Cancer?



No. 3: Cause of Cancer Death

No. 3: Most Common Cancer

6 IN 10

People with colon cancer are diagnosed **TOO LATE** after it has spread



Why Find Colon Cancer Early?

1 IN 20

Get colon cancer during their lifetime

9 IN 10

Survive colon cancer when found early*

VS

1 IN 10

Survive colon cancer when found too late*

Removing Polyps Prevents Cancer

Who Has Polyps?



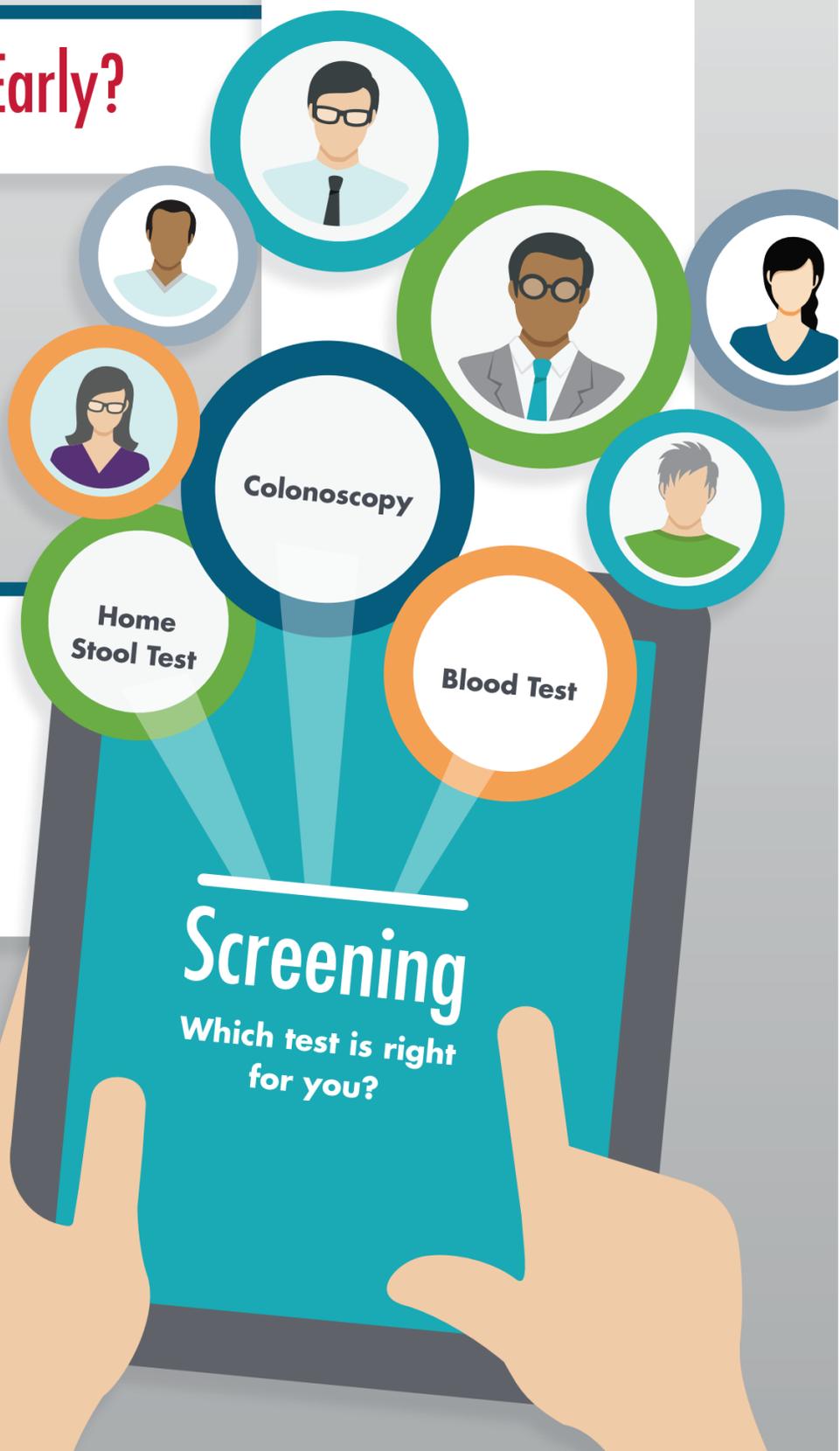
20%[†]



30%[†]



Recommends screening for people age 50+ who are of average-risk for colorectal cancer.



American Cancer Society Facts and Figures, 2014-2016.

*Based on 5-year survival rate.

[†]Quality Indicators for GI Endoscopic Procedures. American Society for Gastroenterology and Endoscopy (ASGE). <http://dx.doi.org/10.1016/j.gie.2014.07.058>

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